

Subject: Re: USC-DTLA City Innovation Center
From: Jessica Lall <jlall@ccala.org>
Date: 01/05/2018 09:53 AM
To: Nick Griffin <ngriffin@downtownla.com>
CC: Nhien Lasky <nlasky@ccala.org>, Shawn Bratton <sbratton@ccala.org>

Hi Nick:

Thanks so much for sending this over - we are very excited to build off the amazing groundwork you have laid!

I spoke with Nhien, and I think she is the best person to support this effort along with me at CCA - she is equally as excited.

I think we can definitely start with a working group meeting. Do you think it would be worthwhile for you to pass the baton (so to speak) but connecting Nhien and I via email with the folks you've been talking to? Once that happens, we can follow up with a meeting time that works for all of us and brainstorm what other potential partners should be invited?

Let me know - and thx again!
JL

Jessica Lall
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From: Nick Griffen <ngriffin@downtownla.com>
Date: Wednesday, January 3, 2018 at 4:23 PM
To: Jessica Lall <jlall@ccala.org>
Subject: USC-DTLA City Innovation Center

Hey Jessica - Happy New Year! I hope you're feeling better and are fully back in action!

As discussed on our call before the holiday, following is an overview of the current status and next steps for the USC-DTLA project.

- 1) We have sufficient interest from USC at this stage - both at the Provost level with [Randy Hall](#), and at the department level through the [Emergent Cities Research Group](#).
- 2) The next step is establishing complementary interest on the part of Downtown's private and public sector, and that is where CCA can play a central role in:
 - a. Identifying key public & private sector partners
 - b. Adapting the project to reflect the interests of those partners

Perhaps this would involve convening a CCA working group/committee to start.

For your reference, attached are:

1. A condensed outline of the project – 3 pages
2. The original draft proposal – 9 pages

I'm available to discuss at your convenience.

Thanks!

Nick

Nicholas Ziff Griffin

Vice President of Economic Development

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